

CAREER SUMMARY

I am a designer who has more than 14 years of experience in creating print, web and interactive projects from conceptual development to finished product. I am also a teacher who taught these subjects at college level as an assistant professor for 6 years during that time. As a strong visual designer who likes coding and exploring new mediums, I am currently adding mobile web and responsive web design to my skill set.

My work has won awards and been featured in GD: USA, American Design Awards and Communicator Awards.

PRINT EXPERIENCE

GRAPHIC DESIGNER, Jacksonville University, Jacksonville, Florida (2005 - 2010)

As a voluntary service to the university, designed posters, magazine and newspaper ads, program covers, table tents and flyers for 20 College of Fine Arts events. Posters "HedDA" and "Heartbreak House" won awards in various competitions.

ART DIRECTOR, Jacksonville University, Jacksonville, Florida (2006 - 2010)

Directed students in designing the projects undertaken by the Department of Graphic Design to create the poster, logo and recruitment campaigns for organizations such as North Florida Hotel and Lodging Association, Jacksonville Port Authority and Center for Teaching and Learning of Jacksonville University.

FREELANCE GRAPHIC DESIGNER, Andalossi Fashion, Jacksonville, Florida (2006)

Designed the 2006 Collection Catalog and website for Andalossi, a family-owned business of handmade handbags from the Middle East sold directly to retailers.

ILLUSTRATOR, Infinite Imagery Interactive Inc., Gainesville, Florida (2003 - 2004)

Created medical illustrations for the Flash slideshows of Medical Terms CDs.

GRAPHIC DESIGNER, Tasarimhane Tanitim Limited Sirketi - Design Agency, Ankara, Turkey (1998 - 1999)

Designed brochures and flyers for various health companies and cafes such as Mediform Medical Center and Cafe Lal.

WEB / INTERACTIVE DESIGN EXPERIENCE

FREELANCE FLASH ANIMATOR, Delivery Agent, San Francisco, California (2011)

Designed and programmed Flash banner ads and homepage takeover to be used on Spike.com for the clothing brand Tapout, sponsor of the reality show The Ultimate Fighter on SpikeTV.

FREELANCE WEB DESIGNER, Gainesville and Jacksonville, Florida (2001 - 2010)

Designed websites for various clients. Working from conceptual development to final production, responsibilities included design, image preparation and optimization, HTML/CSS coding, site testing/debugging and with some clients, periodical updates of the sites.

- **The Division of Visual Arts website and updates**, Jacksonville University (2006 - 2010)
- **Andalossi Fashion website and updates**, Andalossi (2005 - 2010), a family-owned business of handmade handbags from the Middle East.

- **3byOne International Photographic Exhibition website and eblasts**, Jacksonville University (2009), included the design and coding of eblasts for the exhibition and the following talk series.
- **The Quantum Optics website**, University of Cambridge, UK (2008), for the Quantum Optics & Mesoscopic Systems Group of the Cavendish Laboratory.
- **Visual Resource Center website**, University of Florida (2001), a center that houses fine art, graphic design and architecture slides and digital collections.

FREELANCE WEB/INTERACTIVE DESIGNER, Gainesville and Jacksonville, Florida (2003 - 2010)

Designed fully HTML/CSS or Flash-based personal websites for various clients including the ceramic artist Caroline Smith (2009), graphic designer Hyeja Jung (2008, 2004), physicist Dr. Mete Atature (2004) and graphic designer Monica Salazar (2003).

INTERACTIVE DESIGNER, Jacksonville, Florida (2004 - 2009)

- **Selin's Wardrobe**, Selin Ozguzer (2009). Ideation, design, photography, image preparation and ActionScript programming of self-initiated interactive prototype for matching apparel which won third place in web design (Flash) category. The site uses XML to dynamically load the images.
- **Interactive Type Anatomy and Classification Study Module** and **Interactive Letter Puzzle**, Jacksonville University (2007, 2004). Conceptual development, design and ActionScripting of two interactive study aids created for Typography course as part of the interactive instructional materials set.

INTERACTIVE ART DIRECTOR, Office of Institutional Advancement, Jacksonville University, Jacksonville, Florida (2008)

Directed Computer Art and Design students in designing the Mother's Day e-solicitation created to be sent to the graduates of Jacksonville University for fundraising.

TEACHING EXPERIENCE **ASSISTANT PROFESSOR, Head of Computer Art and Design**, Jacksonville University, Division of Visual Arts, Jacksonville, Florida (2004 - 2010)
 Taught all levels of graphic design courses in print, web and interactive media.

COMPUTER SKILLS **Design software:** Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat, Microsoft Word, PowerPoint, Excel, Visual Studio Pro
Coding languages: HTML, XHTML, CSS, ActionScripting for Flash, C#
Mac and PC platforms

EDUCATION **University of Florida**, Gainesville, Florida, Master of Fine Arts, Graphic Design, May 2003
Bilkent University, Ankara, Turkey, Bachelor of Fine Arts, Graphic Design, High Honors, June 1996

AWARDS **2010, Third Place**, American Design Awards - Winter Semi Annual, "Selin's Wardrobe," Web Design (Flash)
2009, Award of Excellence, GD USA Design Awards, "HedDA," Poster Design
2009, Award of Excellence, 15th Annual Communicator Awards, "Selins-inn," Website - Self Promotion Design
2009, Award of Distinction, 15th Annual Communicator Awards, "Heartbreak House," Poster Design
2008, First Place, American Design Awards - Winter Semi Annual, "Heartbreak House," Poster Design
2008, Second Place, American Design Awards - Winter Semi Annual, "Selins-inn," Web Design (Portfolio)
2008, Merit Prize, Create Awards, "Heartbreak House" (Poster) and "Selins-inn" (Website) entries
1998, Third Prize, International Ono City Clean Water Postcard Competition, Ono, Japan